

PETERBOROUGH SINGERS



CONCERT PROGRAM ADVERTISING **2021 – 2022**

Consider this...

- Your ad will appear in all four concert series programs reaching thousands over the course of the concert season
- Your business will be linked on the PS website allowing customers easy access
- Your support helps the Singers bring world-class choral performers to Peterborough while maintaining affordable ticket prices for our community.
- The Peterborough Singers draws an audience from Haliburton to the Lakeshore and the 401 corridor from London to Kingston
- Your funding helps run educational outreach classes twice per week from Sept. to May

Ad sizes & Price

<u>Black & white</u>	<u>Dimensions</u>	<u>Colour</u>
\$125.00	1/8 page (2½" w x 1¾" h)	\$150.00
\$200.00	¼ page (4.6" w x 1¾" h)	\$250.00
\$325.00	½ page (4.6" w x 3¾" h)	\$475.00
\$650.00	Full page (4.6" w x 7½" h)	\$800.00

When supplying an ad, please submit clean, crisp black and white or colour outputs of the ad. We can process email layouts, preferably as a jpg. Please try to submit the exact size.

For more information, call 745-1820 or email singers@peterboroughsingers.com or visit our website, www.peterboroughsingers.com