



## **CONCERT PROGRAM ADVERTISING** **2023 – 2024**

Consider this...

- Your ad will appear in all four concert series programs reaching thousands over the course of the concert season
- Your business will be linked on the PS website allowing customers easy access
- Your support helps the Singers bring world-class choral performers to Peterborough while maintaining affordable ticket prices for our community.
- The Peterborough Singers draws an audience from Haliburton to the Lakeshore and the 401 corridor from Toronto to Kingston
- Your funding helps run educational outreach classes twice per week from Sept. to May

### **Ad sizes & Price**

<b><u>Black &amp; white</u></b>	<b><u>Dimensions</u></b>	<b><u>Colour</u></b>
\$200.00	¼ page (4.6" w x 1¾" h)	\$250.00
\$325.00	½ page (4.6" w x 3¾" h)	\$475.00
\$650.00	Full page (4.6" w x 7½" h)	\$800.00

**When supplying an ad, please submit clean, crisp black and white or colour outputs of the ad. We can process email layouts, preferably as a jpg. Please try to submit the exact size.**

For more information, call 745-1820 or email [singers@peterboroughsingers.com](mailto:singers@peterboroughsingers.com) or visit our website, [www.peterboroughsingers.com](http://www.peterboroughsingers.com)